



AYESHA MAZHER

JUNIOR FASHION STYLIST

ALL ABOUT ME

I am an experienced and highly driven junior fashion stylist and a fashion designer seeking a position in the field of fashion.

ACCOMPLISHMENTS

- Participated in Fashion week and displayed designs
- Honor Achievement for studies

CONTACT INFO

Mobile: +971-509616886
Email: ayes550@gmail.com
Portfolio: <https://ayeshamazher.com/>
LinkedIn: @ayeshamazher
Address: Dubailand, Wadi Safa 5

CORE SKILLS

- Eye for visual composition and proportion
- Knowledge of designers, brands and trends
- Ability to meet deadlines
- Excellent work ethic and can-do attitude
- Exceptional eye for detail
- Positive, proactive and assertive approach
- Initiative, idea generation and problem-solving
- Strong communication skills
- Ability to work both autonomously and collaboratively in a team
- Organization, time-management and project management skills
- Ability to multitask

WORK EXPERIENCE

FASHION STYLIST - 20th of MAY, 2020

SPLASHLIGHT STUDIOS- (E-commerce Styling)

- Styled 60-70 E-commerce looks for Majid Al Futtaim - THAT Concept Store
- Followed streetwear trend requested
- Managing Logistics
- Took initiative to come up with creating creative concepts and product set-up
- Maintained inventory of products

ASSISTANT STYLIST - 9th of NOVEMBER, 2019- 9TH OF FEBRUARY, 2020

MBC NETWORK (Wardrobe Management, Style Advisor)

- Managing wardrobe for a TV show called Beauty Match (airing on MBC4)
- Giving style guidance
- Making sure MBC guidelines are met
- Managing Logistics
- Assisted with creating creative concepts and product set-up, consistently worked on Microsoft Excel to enter data
- Maintained inventory of products
- Conducted shopping when needed for trendy pieces to use on sets or in shots

FASHION & BEAUTY INTERN - 4TH OF SEPTEMBER - 20TH OCTOBER, 2019

HARPER'S BAZAAR ARABIA (Assistant Stylist)

- Managing PR for the current seasons
 - Brainstorming ideas for future shoots and moodboard research
 - Attending events
 - Styling and assisting on shoots with editors
 - Sourcing for shoots
 - Ordering items for shoots
 - Content writing for fashion trend pages and trend research
 - Handling logistics for shoots
- *see portfolio for images

FASHION STYLIST - SEPTEMBER 2019

MERAKIVE (SOCIAL MEDIA AGENCY)

- Styled for Birkenstock #backtouni social media campaign on Instagram
- Helped define original styles of 4 selected influencers for the campaign
- Advised client on different themes and moods for the campaign
*see portfolio for images
- Product styled brands like Birkenstock, Daniel Wellington, Pablosky
- Created campaign shoots for Millenium Hotel branches

ASSISTANT STYLIST - 8TH OF AUGUST, 2019

BEN ROBINSON (MMG ARTISTS)

- Hands on experience in assisting with fashion styling and merchandising on commercial shoots
- Extensive knowledge of management of set-merchandise flow during photo shoots
- Familiarity with using personal computer and MS Word program
- Ability to create styling options for clients by combining different colors and styles of apparels
- Ability to assist fashion stylist and work with assigned team in a helpful manner

EDUCATION BACKGROUND

American University in the Emirates, Dubai

Bachelor of Science in Fashion, 2017

- Dean's Lister for honors achievement
- Participated in Fashion Shows

Fashion Art Design Institute

Diploma in Fashion Styling, 2019

- Fashion, Campaign, Editorial & Product Styling
- Sourced and directed did 5 shoots
- Took up internships with brands like Madiso (Level Shoes)